



AMITY
UNIVERSITY
— MADHYA PRADESH —

AMITY
BUSINESS SCHOOL
ORGANISES

13th INTERNATIONAL CONFERENCE

On

BUSINESS ECOSYSTEM (ICBE-2026):

Digital Transformation, Strategic
Innovation, Regenerative Global
Markets, Ethics and Human Rights

22-23 Oct. 2026 (Hybrid Mode)



<https://www.amity.edu/gwalior/icb5/>

click above link or scan QR code
to visit conference website

Amity University Madhya Pradesh
Gwalior (M.P.), India – 474005



ABOUT 13TH INTERNATIONAL CONFERENCE ON BUSINESS ECOSYSTEM (ICBE-2026)

Amity Business School, Amity University Madhya Pradesh, cordially invites you to participate in the 13th International Conference on Business Ecosystem (ICBE-2026), themed "Digital Transformation, Strategic Innovation, Regenerative Global Markets and Ethics & Human Rights," scheduled for 22nd and 23rd October 2026. Renowned for its vibrant campus and strategic legacy, our institution provides a positive learning ecosystem that serves as the ultimate catalyst for the next generation to achieve their career aspirations. In an era defined by Business 5.0, this conference is designed to position participants to lead a digitally savvy nation with confidence, dedication, and the strategic competence required to ascend the corporate ladder.

The conference will delve into critical themes such as data-driven strategic shifts, AI-integrated market ecosystems, and regenerative business models that prioritize long-term ecological and social value. Our philosophy is rooted in nurturing leaders who are not only technically proficient but also ethically responsible. By integrating SDG-driven principles into our research and discussions, we are shaping a future-ready platform that prioritizes sustainability and social equity alongside economic development. This gathering serves as a collaborative milestone for redefining the boundaries of modern commerce through the lens of digital and regenerative transformation. As a special gesture, an exclusive heritage and cultural visit will be arranged for international delegates on 24th October 2026, featuring guided tours to the iconic Taj Mahal and Red Fort in Agra, followed by the renowned UNESCO World Heritage sites in Gwalior. We invite researchers, academicians, and industry practitioners to seize this opportunity to network with global peers and exchange transformative ideas. Join us in the historic city of Gwalior for two days of rigorous intellectual exchange and immersive experiences, where we work together to develop into truly holistic professionals and shape the future of regenerative commerce.

As we stand at the intersection of technological evolution and global responsibility, ICBE-2026 represents more than an academic gathering; it is a collaborative milestone for shaping a sustainable future.

We invite researchers, academicians, and industry practitioners to seize this opportunity to network with global peers, exchange transformative ideas, and contribute to a body of knowledge that will redefine the global business landscape.

Special Features of The Conference

- Editor's Conclave featuring Editors of high-impact Scopus and ABDC-indexed journals focusing on innovation and digital business research.
- Best Doctoral Thesis Award recognizes exceptional research excellence by honouring a recently awarded PhD scholar for their significant contributions to the fields of Management and Economics between January 2021 and January 2026.
- Pre-Conference Workshop tailored for PhD scholars and faculty members on advanced digital research methodologies and strategic modeling.
- Parallel Technical Sessions on digital transformation, AI-driven strategy, Regenerative Global Markets, Ethics and Human Rights.

About Amity Business School (ABS)

Amity Business School, Amity University Madhya Pradesh—an institution renowned for its vibrant campus and strategic legacy. Established in 2011, Amity Business School (ABS) has emerged as one of the premier institutions in management education, committed to nurturing innovative leaders with strong ethical values and a global outlook. ABS offers a diverse portfolio of programmes including MBA, BBA, B.Com, B.A. Economics (Hons.), and Ph.D. in Management with specializations in Marketing, Human Resources, Finance, Entrepreneurship, International Business, Economics and Business Analytics. The institution emphasizes academic excellence, industry readiness, and experiential learning to prepare students for the rapidly evolving global business landscape.

ABS fosters a dynamic ecosystem where academic rigor converges with real-world application through strategic training and consultancy programmes, robust industry linkages, internships, and placement initiatives. Collaborations with corporate leaders and industry experts enrich the curriculum with practical insights and contemporary business perspectives. Distinguished faculty members, renowned for their academic and professional expertise, mentor students to become competent, socially responsible, and future-ready professionals.

The institution provides state-of-the-art infrastructure including modern lecture theatres, smart classrooms, seminar halls, well-equipped libraries, cafeterias, and recreational facilities, creating a holistic environment for academic and personal growth. ABS further enhances intellectual engagement through TED Talks and leadership forums that inspire critical thinking, innovation, and entrepreneurship.

VISION:

To emerge as a leading institute in management education, creating globally competent, socially responsible, and innovative leaders capable of creating sustainable value in a dynamic and ethical business environment.

MISSIONS:

M1: To provide transformative management education through academic excellence, industry engagement, and value-based practices.

M2: To equip students with a global perspective, imbibe a deep sense of social responsibility, foster innovation, and empower them with relevant managerial competencies.

M3: To create sustainable impact in a dynamic business environment through ethical leadership and responsible decision-making.

Demonstrating its commitment to research excellence, ABS publishes the internationally indexed, peer-reviewed Amity Journal of Management, which has significantly contributed to scholarly discourse in business and management for over a decade. Guided by the vision of Business 5.0 and sustainable development, ABS continues to shape ethical leaders equipped to drive innovation, sustainability, and transformative change in the global corporate ecosystem.

SUGGESTED SUB-THEMES WITH TRACKS

TRACK 1

Emerging Technologies, Strategic Innovation and Inclusive Development

Finance Analytics in Business Decision Making

- Central Bank Digital Currencies (CBDCs)
- DeFi and Regenerative Finance (ReFi)
- AI-Driven Risk Management
- Neo-Banking and Digital-First Institutions
- Sustainable & Green Finance
- Open Banking and API Ecosystems
- Cyber-Resilience in FinTech
- Algorithmic Trading & Robo-Advisory
- Quantum Computing in Finance

Human Resource Analytics in Workforce Planning

- AI-Driven Recruitment and Talent
- Acquisition People Analytics and Predictive
- Workforce Planning
- Digital Employee Experience (DEX) and Remote Culture
- Upskilling & Reskilling in the Era of Automation
- Algorithmic Management and Employee
- Well-being Diversity, Equity, and Inclusion (DEI) through Data
- The Impact of Gig Economy Platforms on Organizational Structure
- Ethical AI and Bias Mitigation in Performance Management

Marketing Analytics

- AI-Powered Hyper-Personalization
- Predictive Consumer Behavior Modeling
- Real-time Marketing Automation
- Sentiment Analysis and Social Listening
- Ethical Data Privacy and Consumer Trust
- Omnichannel Customer Journey Analytics
- Data-Driven Brand Storytelling
- Big Data in Market Segmentation
- Conversion Rate Optimization (CRO) Analytics

Entrepreneurship, Innovation and General Management

- Digital Startup Ecosystems & Scalability
- Corporate Entrepreneurship in Business 5.0
- AI-Driven Decision Making for Executives
- Agile Leadership in Volatile Markets
- Strategic Resilience & Change Management
- Design Thinking for Strategic Innovation
- Technological Disruption & Lean Management
- E-Governance and Digital Policy Frameworks
- Innovation Management in Small & Medium Enterprises (SMEs)

Ethics & Human Rights

- Digital Jurisprudence & AI Ethics
- Biotech Data Governance & Security
- Mass Media in the Post-Truth Era
- Cyber-Law Frameworks for Global Markets
- Bioinformatics and Digital Health Policy
- AI Ethics and the Rights of Labourers
- Privacy and the Right to Digital Space
- Assistive Technology for Persons with Disabilities
- Digital Inclusion and the Right to Education
- Algorithmic Accountability in Governance
- Digital Diplomacy & International Relations
- Tech-Driven Crisis Communication
- Cross-Sectoral Regulatory Sandboxes
- Human Rights and Ethics in Social Media
- E-Governance and the Right to Development
- Digital Vulnerability and the Rights of Children
- Algorithmic Justice and the Rights of Consumers
- Data Security and the Right to Health

TRACK 2

Building Resilient Future through Innovation, Analytics and Ethical Governance

Next-Generation Banking and Inclusive Finance

- Regenerative Banking Models
- Strategic Risk Hedging via AI
- Green Bonds & Impact Investing
- Embedded Finance Strategies
- Blockchain for Financial Transparency
- Next-Gen Wealth-Tech Innovation
- Circular Economy Financing
- Resilient Cross-Border Payment Systems
- Microfinance & Digital Inclusion

Agile Human Resource Management for Global Business Resilience

- Strategic Workforce Reskilling
- Regenerative Leadership Models
- AI-Enhanced Employee Engagement
- Human-Centric Digital Culture
- Strategic DEI & Social Equity
- Neurodiversity in the Workplace
- Evidence-Based People Strategy
- Sustainable Talent Ecosystems

Value-Driven Brand Ecosystems in Future

- Neuromarketing and Strategic Insight
- Circular Economy Marketing Strategies
- Predictive Analytics for Market Resilience
- Strategic Growth through Big Data
- Sustainable Consumer Advocacy
- AI-Integrated Competitive Intelligence
- Regenerative Branding & Social Impact
- Augmented Reality in Strategic Marketing

Entrepreneurship, Innovation in Next Generation

- Regenerative Business Models
- Strategic Pivot Management
- Corporate Venturing & Intrapreneurship
- Sustainable Supply Chain Innovation Blue
- Ocean Strategies in Digital Markets
- Ethical Leadership & Governance
- Frugal Innovation for Global Markets
- Strategic Agility & Crisis Management
- Collaborative Ecosystem Governance

Ethics & Human Rights for Building Resilient Future

- Regenerative Legal Frameworks
- Strategic Bio-Innovation Policy
- Ethical Governance in Mass Media
- Intellectual Property in AI Markets
- Public-Private Biotech Synergies
- Information Transparency in Business and Human Rights
- Strategic Reporting on Climate Change and Environmental Rights
- Data Management in Police and Prison Reform Systems
- Digital Record Keeping for the Rights of Domestic Workers
- Sustainable Corporate Law Models
- Integrated Crisis Governance Strategic Communication for Change Cross-Industry Innovation Clusters
- Strategic Analytics for Mental Health Resource Allocation
- Information Systems for Tracking Labour Rights Compliance
- Strategic Oversight of Privacy in the Digital Space
- Knowledge Management for Sustainable Development Goals

TRACK 3

Regenerative Leadership, Human Capital & Organizational Well-being

Regenerative Finance Ecosystems

- Nature-Based Asset Tokenization
- Circular Economy Credit Models
- ESG-Linked Smart Contracts
- Climate-Positive Investment Banking
- Restorative Micro-Lending Systems
- Sovereign Wealth for Sustainability
- Biodiversity Offsetting & Finance
- Community-Led Digital Currencies

Regenerative Leadership & Well-being

- Restorative Organizational Cultures
- Net-Positive Workforce Strategies
- Decent Work & Social Sustainability
- Circular Talent Management Models
- Human Capital for Planetary Health
- Empathetic AI in People Strategy
- Values-Driven Employee Advocacy
- Workplace Ecosystem Restoration

Regenerative Ecosystem in Marketing Management

- Restorative Brand Positioning
- Circular Consumer Analytics
- Net-Positive Marketing Metrics
- Regenerative Product Life-Cycles
- Ethical Supply Chain Traceability
- Consumer Empowerment & Advocacy
- Green-Nudge Behavioral Analytics
- Post-Growth Marketing Models

The list of topics is indicative and not limited to the above; we welcome all original research that aligns with the conference tracks and core theme.



Who can Participate?

Policy Makers, Academicians, Research Scholars, Industry Professionals, Entrepreneurs, Policy Makers, students, NGOs and Think Tanks among others.

Guidelines for Abstract Submission

The title of the manuscript must be clear, concise and in alignment with the theme.

The abstract should range from 250 to 300 words.

The abstract must include Title, Author(s) Details, and Affiliation with 6-7 Keywords

Abstract must be in Times New Roman, 12-point font size, single spaced with 1- inch margin all around

Guidelines for Full Paper Submission

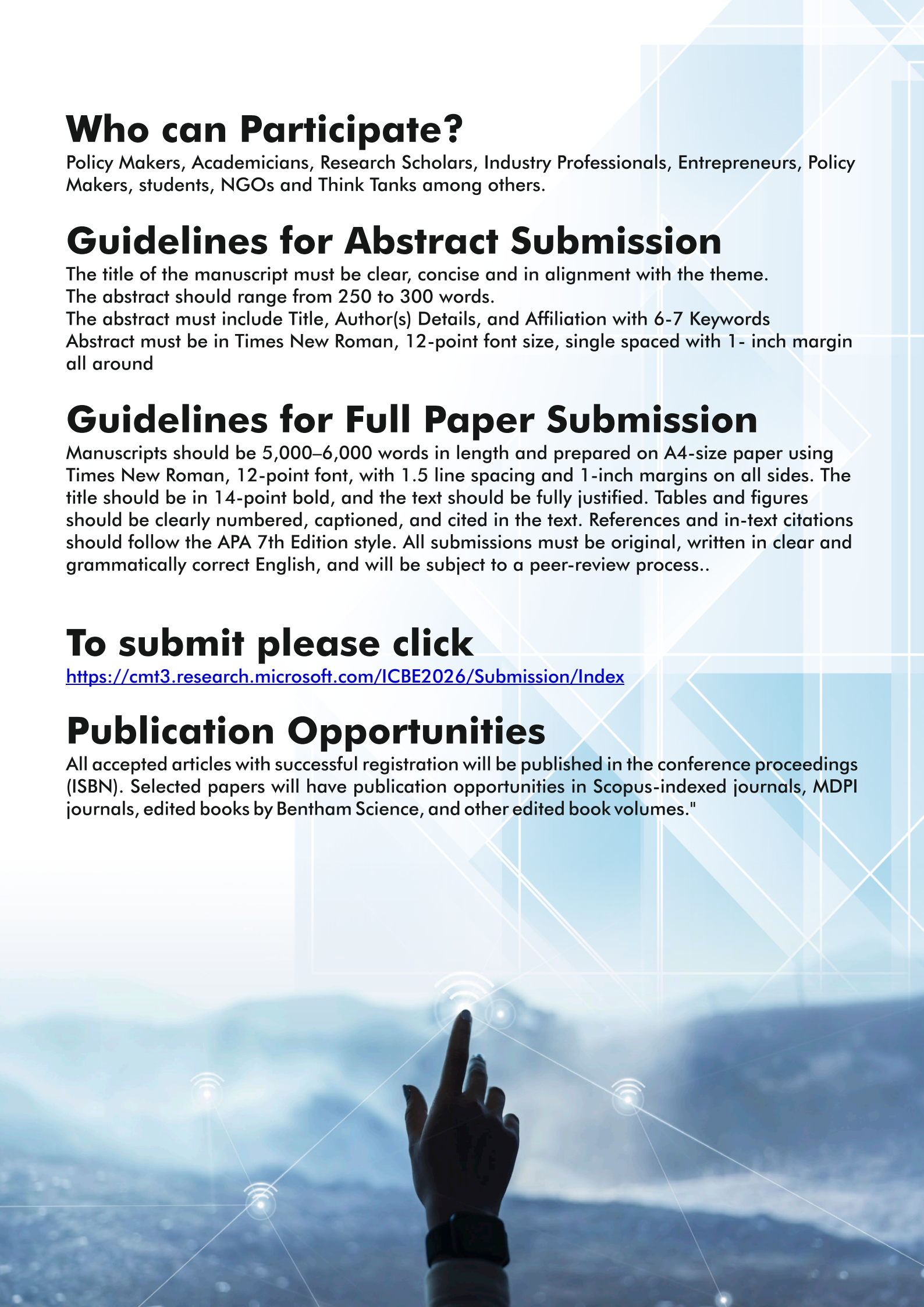
Manuscripts should be 5,000–6,000 words in length and prepared on A4-size paper using Times New Roman, 12-point font, with 1.5 line spacing and 1-inch margins on all sides. The title should be in 14-point bold, and the text should be fully justified. Tables and figures should be clearly numbered, captioned, and cited in the text. References and in-text citations should follow the APA 7th Edition style. All submissions must be original, written in clear and grammatically correct English, and will be subject to a peer-review process..

To submit please click

<https://cmt3.research.microsoft.com/ICBE2026/Submission/Index>

Publication Opportunities

All accepted articles with successful registration will be published in the conference proceedings (ISBN). Selected papers will have publication opportunities in Scopus-indexed journals, MDPI journals, edited books by Bentham Science, and other edited book volumes."



Registration Details

Category	National			International		
	Early Bird (up to 10 th Sept., 2026) (INR.)	Fee (After 10 th Sept, 2026) (INR)	On Spot Fee (INR)	Early Bird (up to 10 th Sept. 2026) (USD)	Fee (After 10 th Sept, 2026) (USD)	On Spot Fee (USD)
Students and Research Scholars	800	1000	1000	40	50	50
Academia	1000*	1500	1500	50	70	70
Industry	1500	2000	2000	70	80	80

*No registration fee will be charged from the students of AUMP. However, the faculty members who submit papers for publication will be required to pay the registration fee.

Registration Fee can be paid through this below link only

<https://amity.edu/eventspg/gwalior/ICBE2026/>

Important Dates

Submission of Abstract:	By 18 th August 2026
Acceptance of Abstract:	By 28 th August 2026
Last Date of Early Bird Registration:	By 10 th September 2026
Submission of full paper with abstract:	By 15 th September 2026
Date of Conference:	22 nd & 23 rd October 2026

Important Details

- Confirmation for registration of the conference shall be subject to the payment of registration fee and submission of registration form.
- Payment once made shall not be refunded. All transfers are non-refundable in nature. No TA/DA shall be granted to participants.
- The registration fees do not include accommodation; however, the nearby hotel list will be shared by the organizing team if needed. Accommodation will be based on payment basis.
- The certificate will be presented to every participant who duly submits and presents the paper.
- The accepted papers after undergoing peer review shall be considered for publication.

SUSTAINABLE DEVELOPMENT GOALS



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Dayalbagh Educational Institute

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Associate Professor
Institute of Business Management

Dr Rahul Wagh

Associate Professor
Thakur Institute of Management
Studies & Research

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KCC Institute of Technology & Management,
Greater Noida (U.P.) India

Dr Faizan Ashraf Mir

Central University of Kashmir
Srinagar, J&K, India

ABOUT AMITY UNIVERSITY MADHYA PRADESH

Amity University Madhya Pradesh (AUMP) was established by Ritnand Balved Education Foundation (RBEF) at Gwalior by Madhya Pradesh Niji Vishwavidyalaya (Sthapna Avam Sanchalan) Adhiniyam – 2007 and Dwitiya Sanshodhan Adhiniyam (No. 27 of 2010) vide State Government Notification No. 7692-406 dated 30 Dec 2010, with the view to promote professional, industry-oriented education in the state of Madhya Pradesh. Amity University Madhya Pradesh, Gwalior located on a sprawling campus of 102 acres of land opposite Gwalior Airport, imparts modern, practical and research-oriented courses which lead to the development of professionals who are employable and industry ready. This in turn drives the socio-economic upliftment of the region.

Amity University Madhya Pradesh (AUMP) imparts education in almost all areas including management, engineering, architecture, biotechnology, law, Journalism & mass communication, behavioral science, Psychology, fashion, Political Science, Pharmacy etc. AUMP has state of the art infrastructure with modern amenities which matches with the best across the country and is of international standards. The whole campus is wi-fi enabled. Electricity is available 24X7 and all the buildings are air conditioned.

The University was ranked under Top 200 in the University Category by National Institutional Ranking Framework (NIRF) India Ranking 2020 and Amity Institute of Engineering Technology was all India ranked between 151-200 rank band in the year 2023, 153rd in the year 2022, 154th in the year 2021 and 162nd in the year 2020 in Engineering Category.

Amity University Madhya Pradesh was awarded as the Best Private University in Madhya Pradesh in years 2014 by CMAI Association of India and in years 2017, 2018 and 2019 by Dialogue India Group. Amity University Madhya Pradesh was also awarded Excellent Higher Education University in India by CMAI Association of India in 2017. The University was awarded "Utkrisht Vishwavidyalaya Samman" by Madhya Pradesh Private University

Regulatory Commission, Bhopal in 2018. The University has bestowed with 'Excellent University Award 2020' by Zee News. AUMP has been awarded a Five Star Rating under "Eat Right Campus" Competition conducted by Food Standard, Safety Authority of India under the aegis of "Eat Right India" campaign launched by Govt. of India. The University also rated 3 Star in University ranking released by Institutions' Innovation Council, Ministry of Education 01 Dec 2021. The University was secured 2nd rank under band performer in Atal Ranking of Institutions on Innovation Achievements (ARIIA Ranking 2021). The Impact Rankings 2023 AUMP has achieved an overall rank in range 801-1000 Globally by Times Higher Education Impact Rankings (THE Impact Rankings) out of 1591 Institutions and Overall Score: 57.3 out of 100.

Also in Sustainable Development Goal (SDG-4) pertaining to Decent Work and Economic Growth, and ranked 301-400 out of 960 Institutions under SDG for Decent Work and Economic Growth. The University has been accredited as "Premier University" by Accreditation Service for International Colleges (ASIC), The Journal of Content, Community & Communication (JCCC) published by AUMP is Scopus Indexed and ranked first media journal in India and 5th in Asia. The University has established following five Centre of Excellence:

- Centre of Excellence for Chemical Biological Radiological and Nuclear (CBRN)
- Mitigation Centre of Excellence in Nanobiotechnology and Alternative Medicine
- The Centre of Excellence for Gwalior as a Smart City
- Centre of Excellence for Detection of Fake News and Disinformation
- Centre of Excellence for Environmental Conservation & Biodiversity
- Centre of Excellence for Tribal Development

Our unwavering commitment to excellence, extensive academic offerings, remarkable placement records, and recognition from various quarters firmly establish us as a leader in private education in the region.

PLACES TO VISIT IN GWALIOR AND AROUND

Gwalior, the tourist capital of Madhya Pradesh, is a historic city in Central India renowned for its majestic fort and status as a premier educational hub.

Situated in a scenic valley, it serves as a gateway to the region's heritage, including the iconic Gwalior Fort and vibrant areas like Maharaj Bada and Lashkar.

Located just 122 kilometers away is Agra, a global destination famous for its breathtaking Mughal architecture.

Together, these cities offer a profound journey through India's royal history, featuring world-renowned UNESCO World Heritage Sites such as the Taj Mahal, the Agra Red Fort, and the historic monuments of Gwalior.

WEATHER CONDITION

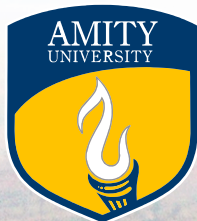
Gwalior is located at 26.22°N 78.18°E in northern Madhya Pradesh 300 km (186 miles) from Delhi. Ruled by a typical subtropical climate, Gwalior experiences extremes of summer and winter with smattering monsoons dished in the middle of the year. Gwalior can be visited from late October to early March without any discomfort.

CONNECTIVITY TO GWALIOR

Gwalior is located at 26.22°N 78.18°E in northern Madhya Pradesh 300 km (186 miles) from Delhi. Ruled by a typical subtropical climate, Gwalior experiences extremes of summer and winter with smattering monsoons dished in the middle of the year. Gwalior can be visited from late October to early March without any discomfort.

ACCOMMODATION

Limited hostel accommodation will be available (it's first come, first served basis). Participants may also opt for hotel accommodation. You can find details on the conference website. Hotel reservation for them can be arranged on written request and after receiving at least a day's advance payment.



ADDRESS FOR CORRESPONDENCE

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Email: icb12@gwa.amity.edu
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